

SoundPoints

VOLUME 1 ISSUE 1 A PUBLICATION OF SOUNDPOINT AUDIOLOGY AND HEARING SERVICES, LLC



The Gift of Hearing ...

It keeps giving

Some think of hearing as a second-rate sense compared to sight. But in reality early treatment for hearing loss can transform lives.

Research on people with hearing loss and their significant others shows that hearing aids deliver impressive improvements in the well being of users.

Hearing aids can improve:

- Earning power
- Communication – personal and professional
- Intimacy and warmth in family relationships
- Emotional stability
- Sense of control
- Perception of mental functioning
- Physical health
- Social participation

And treatment can reduce:

- Discrimination toward the person with the hearing loss
- Compensation behaviors (i.e., pretending you hear)
- Anger and frustration
- Depression
- Feelings of paranoia
- Anxiety
- Social fears
- Self-criticism

Hearing aids can positively change lives. What a great gift idea.



Hearing aid care

Hearing instruments are critical to your quality of life, and they're a major investment.

Preventive maintenance is the key to getting trouble-free, long life from your hearing aids.

Well-maintained aids can last up to 5 years.

Think of the environment hearing instruments work in. Not surprisingly, over 75 percent of hearing aid repairs are due to moisture and earwax.

Most of these repairs are preventable.

Prevention is up to you. Clean your hearing aids by wiping and brushing them after each use, and keep them in a Dri-Aid kit at night. Electronic Dri-Aid kits are best. They include a germ-killing light, material that absorbs moisture and a fan to circulate air around hearing aid components.

Be sure to have your hearing aids cleaned and inspected by a SoundPoint professional at least four times a year.

company news

Happy Holidays from SoundPoint



Holidays mean family times. Getting together with those you care about. Sharing meals... memories....moments to treasure. Don't let hearing loss get in the way.

We can help.

With caring service, professional advice and hearing instruments starting at just \$795.00 each.

Always the Best Price. That's Our Promise



We want you to get the best value when you purchase new hearing instruments. So we give you our PRICE GUARANTEE. Bring in a price quote for the same product from a market competitor and we'll match or beat that price.

Here to Serve You at These New Locations



Visit SoundPoint at our newest clinics in:

- Chandler, Arizona
- Paradise Valley, Arizona
- Edina, Minnesota
- Coon Rapids, Minnesota

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From Our Patients...



“I feel like I’ve got my life back. I felt like I was in a void before. I always felt so alone in a group. I felt lost because I couldn’t participate. It was so embarrassing. I always misunderstood what people were saying especially in a group.



“My new hearing aids are terrific. I can hear everything! I’ve never experienced following what people were saying in a group before. SoundPoint knew what hearing aids would work well for me. These are the best I’ve ever had! I can now be part of the group having a discussion.



“[The staff at] SoundPoint was friendly and professional. They made me feel very comfortable. I enjoy coming to SoundPoint. There was never any pressure put on me. Everything went smooth and easy. It’s a great experience coming here! I feel my new hearing aids were worth every penny. I would have paid a million dollars for the hearing aids. That is how much they have changed my life. SoundPoint really met my needs! ”

F. Sarno, Phoenix, AZ Starkey Destiny 1200 BTE



“It has been a pleasure to have had my hearing amplified by SoundPoint Audiology. I now enjoy my family as we converse. I can hear clearly as well as join in conversations we carry on.”

C. Gonzalez, Albuquerque, NM Starkey Destiny 800 CIC

product news



Stop the Buzzing

NEW Tinnitus Treatment Available

Is tinnitus (ringing in the ears) ruining your life or the life of someone you care about?

The hearing professionals at SoundPoint are experts at evaluating and treating tinnitus. And we have a new, effective treatment.

Call to schedule an evaluation.

You Can Afford Better Hearing

If you think new, digital hearing instruments will break your budget, the hearing professionals of SoundPoint have great news for you.

Digital Hearing Instrument Starting at \$795



SoundPoint AUDIOLOGY & HEARING

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6175 Cahill Ave. E., Suite 103, Inver Grove Heights, MN 55076

BURNSVILLE: (952) 955-6862

200 E. Travelers Trail, Suite 205, Burnsville, MN 55337

Call today for your appointment
7 offices in Minnesota:

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